

CASE STUDY:

Carbon Neutral Printers gets top marks from sports charity inspire+

Situation

inspire+ is a sport and education charity based in Grantham, Lincolnshire, which aims to improve the lives of young people through the promotion and facilitation of sports and healthy active lifestyles.

inspire+

With a team of 12 and working with around 15 self-employed coaches, the charity supports primary school pupils through a comprehensive package of specialist sports coaching and mentoring. It also runs

leadership training and an apprenticeship scheme for secondary schools, which is now the largest of its kind in the country.

The charity is always keen to hear from businesses who may be interested in sponsorship opportunities.

Task

inspire+ has a range of printing needs, from general administration and accountancy tasks, through to membership folder, programme certificates, advertising materials and other vital paperwork associated with its services. This means reliable printers and the backup of an experienced team in the case of any issues is very important.

The charity's previous printers had been donated by a sponsor, but as the team and its requirements grew, they decided to investigate what other options there may be.



Action

Carbon Neutral Printers (CNP) was recommended to **inspire+** and after listening to the charity's requirements, recommended a cost-effective equipment and services package. This took into account the charitable status of the organisation, as well as its individual printing needs.

inspire+ went on to become a customer of CNP in summer 2018.

Result

inspire+ has been supplied with two multi-functional devices. The cost of paper and replacement toners is described by the charity as 'very good' with the team very impressed with how CNP took the time to understand its needs and find the best fit solution.

Uniquely, the ground-breaking print package is also carbon neutral – something CNP is proud to be pioneering within the industry. This means **inspire+** has also been able to reduce its carbon footprint and improve its green credentials.



CNP is great to work with. They put a lot of time and effort into customer care, from listening to our needs and finding us the best fit solution, through to getting our printers up and running, and their outstanding aftercare. The fact our printing is so cost-effective and also carbon neutral is just amazing.

If you're looking for a managed print services company, then I'd definitely say choose CNP. You get a personal service delivered by an experienced team. We'd highly recommend them.

CHRIS GRAVES, OPERATIONS MANAGER, INSPIRE+

Managed print services you can rely on

With offices in Southampton and London, at Carbon Neutral Printers we provide a range of managed print services to organisations across the UK; from charities and small businesses, through to councils and large corporate clients. Whether you need one printer, or a large portfolio of equipment spread across multiple sites, we provide the same high levels of care and support. Helping you work smarter.

Call us for a free, no obligation chat, on: **0845 389 0390**, email info@thegreenoffice.co.uk, or complete our [online enquiry form](#).
